



GLOBAL FORUM ON DEVELOPMENT AND TRENDS OF ISO 26000

AGENDA AND SPEAKER PROFILES

ISO 26000 Stakeholders Global Network (SGN)

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Goal

To demonstrate achievements of ISO 26000 development and application in the world since its publication.

Agenda

Global Forum on Development and Trends of ISO 26000	
Time and date: Wednesday 7 December 2022, 12:00 - 15:00 Central European Time	
12:00-12:10	Opening of the conference Moderator: <i>Ulrika Edholm</i> Co-Moderator: <i>Fang Gang</i>
12:10-12:20	Opening speech from <i>Martin Neureiter</i>
12:20-13:02	Keynote Speeches: Country - level applications of ISO 26000 #1 <i>Suharman Noerman: ENGAGING ISO 26000 in INDONESIA (a CFCD and STAKEHOLDERS' Experiences)</i> #2 <i>Xinyuan Lu: Development and Implementation of ISO 26000 in China</i> #3 <i>Kernaghan Webb: A Canadian Perspective on ISO 26000 and the Law</i> #4 <i>Zoraida Chong: ISO 26000 - A multifaceted experience on training in Panama</i>
13:02-13:10	Coffee break
13:10-14:10	ISO 26000 Practices: Global good practices of in private or public organizations using ISO 26000 1. Industry (Business) application of ISO 26000 #1 <i>Hans Kröder: ISO 26000 for SMEs</i> #2 <i>Hitoshi SUZUKI: How have I been engaged in ISO26000 in the business and other arena?</i> #3 <i>Betina Del Valle Azugna: Using the ISO 26000 as a guide for our sustainability in Sancor Seguros</i> 2. Application of ISO 26000 in non-business organizations #1 <i>Aleš Kranjč Kušlan: Implementing ISO 26000 in Certificate Socially Responsible Employer</i> #2 <i>Li Li : Application of ISO26000 in Beijing 2022</i> #3 <i>Yoshiteru HORIE : ISO26000 application to NGOs in Japan</i>
14:10-14:40	ISO 26000 Knowledge and Tools Exhibition in the world : Tools or publications of ISO 26000 #1 <i>Lucía Natale, Karla Mola: IndicaRSE - Tool based in ISO 26000 INTERNATIONAL STANDARD applied in Central America and the Caribbean</i> #2 <i>Ken-ichi KUMAGAI: Publications activities on ISO26000 in Japan</i> #3 <i>Martin Neureiter: Resilience Building based on ISO 26000</i> #4 <i>Osama Elmeligy: ISO 26000 Communication and Outreach. Strategy, Process, Tools and Technologies</i>
14:40-15:00	Keynote Speech: The future of ISO 26000 #1 <i>Staffan Söderberg</i> #2 <i>Thomas Thomas</i>

Register in advance for this webinar:
https://us02web.zoom.us/webinar/register/WN_2BXHkJTvQU2fJCV23bR-gg

After registering, you will receive a confirmation email containing information about joining the webinar.

Speaker Profiles



Martin Neureiter

Born in Salzburg/Austria in 1961. Law studies in Salzburg, Vienna and London (London School of Economics).

Since October 2004 founder and CEO of “The CSR Company International”, a consultancy specialised on Corporate Social Responsibility, with offices on four continents and 43 countries, reaching from Mexico to Korea.

He is Chair of the Implementation Task Group within ISO (International Standards Organisation) Working Group Social Responsibility writing the ISO 26000 standard – published November 2010. He also chairs the ISO 26000 Stakeholders Global Network (SGN) which is the follow-up organisation of the Working Group.

He is Program Director at the Ferdinand Porsche University for the newly established MBA in “international CSR Management”, the first fully distant learning MBA in this field. He also lectures at the St. Gallen Management Institute (Switzerland) and coaches at CEO level.

Mag Neureiter is the author of several books on CSR, such as “Corporate Social Responsibility – Leitlinien und Konzepte im Management der gesellschaftlichen Verantwortung von Unternehmen” published 2004, which was the first German language book on the issue and “Handbuch Corporate Citizenship” published 2007. He is also the author of a guidance book on how to implement CSR – together with the Austrian Standards Institute, that has been translated into 6 languages so far.

He worked on national CSR strategies for Cyprus and Qatar together with highest ranking politicians. Further he works with Dubai Government on the implementation of ISO 26000 in government agencies such as RTA (Road and Transport Authority). He has co-developed the global CSR approach for UNIDO (United Nations Industrial Development Organisation) and developed a number of CSR programs for the EU Commission. Additionally he advises a number of companies worldwide such as Marks & Spencer in their global supply chain, Qatar Government in preparation of the Fifa 2022 Football Worldcup, ADNOC (Abu Dhabi National Oil Company), Nordea (largest Scandinavian bank) in their social responsible supply-chain management, Vivacell/MTS Mobile phone and others.

In 2019 Martin Neureiter was named as one of the 100 most influential CSR Leaders globally by the United Nations. Similarly a few months later he was named as one of 25 top CSR Thinkers in India, as only non Indian person.



Suharman Noerman

Mr. Noerman is now Secretary General of Corporate Forum for CSR Development (CFCD) Indonesia, ISO/ TC 323 Working Group expert on Circular Economy, CEO & Founder of CFCD Consulting Co. Ltd. He is secretary of Evaluation Committee Expert on Indonesian CSR Awards 2020, and Senior Expert on CSR at CSR Center Indonesia. ISO 26000 SGN Vice Chair since October 2018.

He was an ISO Working Group expert (SSRO) on Social Responsibility of ISO 26000 document for almost 6 years since WGSR Plenary Meeting in Sydney (2007), Vienna (2007), Santiago (2008) and Copenhagen (2010), and now PPO SAG expert member (SSRO Indonesia), attended meeting Rio de Janeiro (2011), Geneva (2012), Paris (2014) and Stockholm (2015). Now, he is ISO TC 323 WG 3 Expert (contact point) of Circular Economy standard.

In prior, more than 23 years (since 1990 in UNDP India), Mr. Noerman is working partner in several development project and sectors (community based projects) in collaboration with UN Agencies and International organization such as UNDP, UNICEF, UN WFP, UN OCHA, FAO, World Bank, HFV Japan, Oxfam, and USAID.



Xinyuan Lu

Xinyuan Lu is Secretary of ISO 26000 Stakeholders Global Network (SGN). She has nine years' experiences as senior SR/Sustainability consultant and now works as Deputy General Manager of the Shanghai Office, GoldenBee CSR Consulting. She works with the Commission of Commerce of Pudong New Area to build regional social responsibility construction and assessment. She specializes in ISO 20121 Event sustainability management of energy for Hangzhou Asian Games. She is also experienced in ESG/SR/Sustainability training.



Kernaghan Webb

Dr. Kernaghan Webb is an Associate Professor in Toronto Metropolitan University's Law and Business Department. He is also the Director of the Toronto Metropolitan University Institute for the Study of Corporate Social Responsibility. He holds Bachelors, Masters, and PhD degrees in law. Dr. Webb's teaching, research and action has focused on innovative approaches to regulation, including use of standards. He has extensive experience in standards, playing a key role leading to the development of ISO 26000. Professor Webb was a Special Advisor to the UN Global Compact (UNGC), and represented the UNGC in the ISO 26000 development process. He is Chair of ISO TC 324 WG 1 (sharing economy) and is Chair of a Canadian standards body developing a due diligence reporting standard for Canadian firms operating overseas. Dr. Webb has published extensively on regulatory and CSR issues, and his work on regulatory offences has been cited and followed by the Supreme Court of Canada. He has extensive background and experience in public policy, law, and regulation, and has been the recipient of national and international awards in recognition of this work.



Zoraida Chong

Zoraida is a Social Communicator professional with more than 20 years experience. She started as a journalist in the Mexican newspaper Reforma, then got a Master degree in Journalism in the University of Basque Country (Spain) and got back to her native country Panamá, where she worked in La Prensa, a prestigious newspaper that played an important role defending Panamanian democracy.

Zoraida started in Corporate Communication in 2009 and this field made her discover her passion for Social Responsibility and Sustainability. She managed to specialized on related topics through a Master degree in World Heritage and Cultural Projects for Development, through a joint program by University of Turin and Politecnico di Torino, in Italy.

Later on, she worked as Director for Business Development in Sumarse (Global Compact Local Network on that time) and nowadays she leads the International Technical Cooperation Office in the Panamanian Institute for Sports (Pandeportes) and produces with a group of colleagues the radio show 5Mentes, which is broadcasted by Radio Ancon (live transmission through radio frequencies in the whole country and through its website).



Hans Kröder

Hans Kröder is an international expert in ISO 26000. He was directly involved at the original drafting of the ISO 26000 standard. Since 2012 he is also involved in the new guidance standard on Sustainable Procurement, called ISO 20400. Since November 2007 he represents worldwide one of the six stakeholder groups of ISO 26000, named Service Support Research and Others (SSRO).

His background is business economics, with experience in the implementation of processes and information systems. Hans is business entrepreneur since 1998 and SR advisor and coach via his company "Learn2improve your planet". In November 2011 he published an ISO 26000 best practice book for medium and large organizations, "The implementation of Social Responsibility, Best practices and tools for ISO 26000". Since 2009 Hans Kröder has guided more than 60 organizations (national and international) in a variety of branches with the application of ISO 26000. He is active in more than 25 countries.



Hitoshi Suzuki

Senior Project Coordinator (former Secretary General), JANPIA

Visiting Professor, Rikkyo University Graduate School

Council member for Public Interest Incorporated Foundation Japan Guide Dog Association, Board Director for Specified Non-profit Corporation Japan Sustainable Forum, and General Incorporated Association Social Business Network

2004~2011 General Manager for CSR Promotion Division, NEC Corporation

Responsible for promoting CSR-driven management and integrating it into organization and business operations on group/global basis

2004~2010 Chair for Keidanren (or Japan Business Federation) Working Group for ISO 26000 and a member of JISC ISO26000 Committee

Engaged in ISO 26000 standardization process as a supporting member for Japan industry group

2012~2017 President, Institute for International Socio-economic Studies (NEC Group's Think Tank to research on ICT potential to contribute to sustainable development)

2018~ Managerial positions (Secretary General and other) for JANPIA or Japan Network for Public Interest Activities (General Incorporated Foundation), established by Keidanren to promote public interest activities to solve social issues using dormant deposits in Japan. The system and grant scheme using dormant deposits have been introduced by the government of Japan under the relevant law in 2019

2015~ Visiting Professor, Rikkyo University Graduate School

Teaching graduate school students on practical methods to integrate CSR driven management into organizations etc. based on my knowledge accumulated through CSR management practices at NEC and concept of ISO 26000 etc.

2015~ Working on labor-driven CSR management for SMEs as a member of "Japan Federation of Labor and Social Security Attorney's Associations' CSR Study Committee".



Betina del Valle Azugna

Betina del Valle Azugna has a Bachelor Degree in Commerce from UCES (University of Business and Social Sciences) and has an MBA from Belgrano's University. She has worked in Sancor Seguros Group since 1999 and she has coordinated the CSR Process of the group since 2005. Currently she is the Sustainability Manager of the group in the Argentinean and Latin American companies. She has certifications in Sustainability from Argentinean and Spanish universities. She belongs to the Expert Global Compact Network, represents Sancor Seguros as a member of the board of the UN Global Compact in Argentina and co-coordinates its Human Rights and Business Working Group. She is in several sustainability and climate change groups in the Argentinean World Business Council for Sustainable Development. She is member of the Intelligence Committee of ICMIF and heads the ICMIF Sustainability Group of Américas. She is a member of the Italian B20 Integrity & Compliance Task Force and trainer in the Compliance Program of Alliance for Integrity, GIZZ and the Argentinean and German networks of the Global Compact.



Aleš Kranjc Kušlan

Aleš Kranjc Kušlan, CEO, Ekvilib Institute

Education

BA in sociology of culture, University Ljubljana

BA in philosophy, University Ljubljana

MA in Business Administration and Management, faculty of Economics, University of Ljubljana

References in the CSR field:

Coordinator of the Certificate Family Friendly Enterprise, which main goal is to sensitize businesses about positive business impact of work-life policies/culture as well as to provide them proper tools for implementation of such HR policies. More than 300 companies became holder of the Certificate.

Coordinator of the Certificate Socially Responsible Employer.

Consultant for human resource and leadership development

ISO 26000 expert and GRI implementation consultant

Member of national working group for Slovenian National action Plan for Business and Human rights

The program manager of the yearly International Corporate Social Responsibility Conference

Coordinator of Centre of Ergonomics, which focuses on the promotion of health at the workplace.

Project manager: Central East and South European CSR School (2009)

The initiator of the Network for social responsibility of Slovenia and its head of Secretariat

Member of the European panel of consultants for CSR in small and medium-sized enterprises

Member of the Advisory Panel at the European Commission for the implementation of the

Framework for Human rights and business for small and medium businesses (2012)

- Member of the founding committee of The Balkan Network for Social Responsibility
- Member of the Ethos Initiative, an initiative for Fair business at the UNGC Slovenia
- The program manager of the yearly International Corporate Social Responsibility Conference

Co-founder of European Institute for Compliance and Ethics



Li Li

Li Li, Associate Professor of Institute of International Economy, Academy of China (Beijing) Open Economy Studies, University of International Business and Economics (UIBE); Registered expert of ISO Social Responsibility Working Group; Member of the VSS Academic Advisory Council, The United Nations Forum on Sustainability Standards (UNFSS); Member of Beijing 2022 Winter Olympics sustainability advisory committee.



Yoshiteru HORIE

President of the Association for Aid and Relief, Japan (AAR JAPAN).

Graduated with a master's degree in law (international law) from Keio University. Worked in the international shipping and import/export customs section of a private corporation for six years. Joined AAR Japan in January 2000, and worked on various projects in Chechnya, Cambodia, Myanmar, and Afghanistan. Became Acting Secretary General in November 2003, Secretary General/ Managing Director in April 2005, Secretary General/ Senior Managing Director in June 2013, then current position since June, 2021.

Director/ Secretary General of Support21 Social Welfare Foundation.

Executive Director of Japan Platform.

Executive Committee Member of NGO network SR Initiative, Japan (NN net).



Lucía Natale

Lucía Natale is a Business Administration Professional with Masters in Environmental Management. She has accumulated experience in audits, training, and management system implementation with one or more standards; additionally, she has experience in the preparation of Sustainability Reports with GRI standards. She is an IRCA Principal Auditor (QMS) and conducts first, second, and third-party audits, and since 2011 has been an ISO 26000 trainer with SUMARSE.



Karla Mola

Karla Mola is Director of Business Development at Sumarse, the association that promotes social responsibility in Panama. He has more than 20 years of work experience in strategy, business development, marketing and human resources.

She is a consultant on Business Strategy issues with an emphasis on Corporate Social Responsibility and Sustainable Development. He has worked for the last 7 years advising companies, NGOs and business organizations, so that they incorporate the principles of sustainability as part of their management.

Specialist in Sustainable Development issues: CSR Strategy, Ethics and Governance, Human Rights and Business, Agenda 2030 and SDG, Gender Equality, Reporting and Accountability, ASG Criteria, among others.

Karla has a degree in Business Administration with an emphasis in Marketing from Pace University in New York, an MBA in Banking and Finance and a Diploma in Sustainable Development, both from INCAE Business School.



Ken-ichi Kumagai

Ken-ichi Kumagai

Planning Officer, Japan ILO Association

Specially appointed Professor, School of Economics

Tokyo Intenational University

Experience with Industrial Relations

Auto Industry At Nissan Diesel Motor Company since 1974 in engineering jobs and union leader experience

Labor Union At the factory and national labour federations since 1976, union leader experience. In 1989 transferred to Japanese Trade Union Confederation (JTUC-RENGO) and since 1999 served as director for labor standards, economic policy and international affairs

International At Japan International Labour Foundation (JILAF) since 2009

Activities Deputy Secretary General, and from 2014 to now its advisor.

At JILAF Thailand (Bangkok) since 2011 served for a board member.

At Japan ILO Association, gaining its membership in 1989, and since 2014 Officer for planning.

Member of ISO SR (Social Responsibility) international Committee from 2005 to 2010, and member of its follow-up Committee from 2011 to now.

Government An workers' representative at tripartite councils on OHS and Workers Accident Compensation at Ministry of Labour from 1987 to 2001.

Academics Graduate of the Department of Science of the National Saitama University in 1974, Bachelor of Science

Labor laws studies as a member of the Japan Labor Law Association from 1987 to now.

Diploma from the National Labor College of George Meaney Center in Washington DC in 2001

Published articles and text books on labor laws, industrial relations, OHSs, CSRs and so on. Japan Labour Pen Club's Award in 2016.

Lectures in the Tokyo Intenational University, Shcool of Econmics since 2022



Osama El Meligy

Senior International expert with UNIDO and ISO.

Sustainability, Good Governance, National Quality Infrastructure, and Social Responsibility

Convener of ISO Arabic Translation Management Group ISO/TMB/ATMG

Recipient of ISO Excellence Award 2021.

Chairman and CEO, TOTAL Consulting Egypt.

Osama El Meligy is a management systems and good governance consultant, and owner of Total Quality Company, with more than 40 years of international experience in the field of standards and management systems consulting. Throughout his career, El Meligy has been actively involved in establishing national and regional quality infrastructure organizations. He advised more than 400 organizations from different sectors in their strategy, structure, management, and operations to improve their performance and sustainably grow by adopting standards and finding new and better ways of doing business. El Meligy has founded the Egyptian Society for Quality and is the Former Secretary General of the Society. He held many prestigious leadership positions in ISO technical committees, such as Convener of ISO / TMB / ATMG "Arabic Translation Management Group", Convener of ISO TC 176 / SC3 Study Group on Time, Speed and Agility, ISO TC 176/ SC2 that developed ISO 9000 series, ISO /TC 207 Environment Management, and ISO/TMB/WGSR that developed ISO 26000 Social Responsibility.

Presented several Workshops for UNIDO on Good Governance, and responsible for developing the UNIDO e-learning course on "Good Governance in QI Institutions" which he is currently updating.

Member of World Quality Council (Mexico and Latin America).

Elmeligy wrote the first Arabic book on Environmental Management and translated several books and publications on Quality to Arabic.



Staffan Söderberg

Mr. Söderberg, M.Sc Biology and M.Sc Human Ecology, works as sustainability consultant at AMAP Sustainability and has long experience from working with both private sector companies and civil society organizations in many countries. He was the vice chair of the ISO working group that developed ISO 26000 and manages the website ISO26000.info. Awarded Spencer Hutchens Medal for Social Responsibility from The American Society for Quality.



Thomas Thomas

Thomas is the Chair of the ISO26000 Stakeholder Global Network (SGN)

Thomas played an integral role in the set-up of ASEAN Corporate Social Responsibility Network (ACN) in 2010 and as CEO, continues to provide oversight and strategic direction for the organisation. ACN was established to promote and enable responsible business conduct in ASEAN Member States.

ACN is the responsible and inclusive business champion with the ASEAN Business Advisory Council. They developed a Code for Responsible and Inclusive Business and is building up the ASEAN Responsible and Inclusive Business Alliance (ARAIIBA) to be the region's network of businesses supporting responsible business conduct. Thomas is driving this initiative.

Thomas has extensive experience in CSR and responsible business conduct, serving on various initiatives in the region and globally. He did research on sustainability related issues, including, sustainability reporting, business integrity and human rights.

He was the founding Executive Director of the Singapore Compact for Corporate Social Responsibility (CSR), now operating as the Global Compact Network Singapore.

Thomas had been active with trade unions, co-operatives, the consumer movement and social enterprises and also served as a Nominated Member of Parliament in Singapore.

Planning Committee



Gefei Yin

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Founder of GoldenBee Consulting and Chief Expert of GoldenBee Network
 Co-Secretary of ISO 26000 Stakeholder Global Network(SGN) (2018-2022)
 Vice-Secretary of ISO 26000 Stakeholder Global Network(SGN) (2020-2022)
 CSR Visiting Lecturer for MBA/EMBA of Qsinghua University since 2016
 Part-time Professor of Huazhong University of Science and Technology since 2018
 Nominated Expert of ISO 26000 and Main Drafting Expert of GB 36000 National Social Responsibility Standards and GB 39604 SR Management Systems-Requirements with guidance for use

He studied technology and innovation management at Brandenburg University of Applied Science in Germany and received master degree of science. His research mainly focuses on CSR/ESG, Corporate Citizenship, Innovation Management and Sustainable Development since 2003. He raised the concept of Enterprise Responsible Competitiveness and Sustainable Brand in China. He is also the advocator of GoldenBee CSR brand. He has provided consulting, training and research services on social responsibility and sustainable development for many enterprises, institutions and government agencies.

He is author or co-author of more than twenty books, major publications including: *Responsible Competitiveness—Decoding Corporate Sustainability Development*, *CSR Management—Decoding Responsible Competitiveness*, *ESG Competitiveness*, *150 Questions about ISO 26000*, *Foster the Sustainable Growth of Brand Value*, *How to Write a CSR Report (China’s first monograph on CSR reporting)*, *CSR Management Fundamentals (China’s first monograph on CSR management)*, and *CSR in China*. Besides, he also translated *Corporate Responsibility Coalitions: the past, present, and future of alliances for sustainable capitalism*, and *Living Corporate Citizenships: Strategic routes to socially responsible business* into Chinese. He translated and edited *The State of Responsible Competitiveness* (2007).



Ken-ichi KUMAGAI

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Daniel Steinholtz

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Member of Academic - Research - Service (SSRO) Group of ISO 26000 SGN



Martin Neureiter

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Moderator: Ulrika Edholm

Ulrika Edholm is Project manager at Swedish Institute for Standards (SIS). SIS is an international organization working with ISO international standards. Ulrika has been at Swedish Standards Institute for more than 7 years, managing and supporting the Swedish National Committees taking part in ISO standardization. She is working mostly with quality management, sustainable development, and project management standards (for example ISO 9001, ISO 26000, ISO 37001).



Co Moderator: Fang Gang

As a young explorer in sustainability and ESG field, Fang Gang is striving to gain more on the platforms offered by GoldenBee, a pioneer network of corporate social responsibility (CSR) and sustainable development in China and a collective brand of Chinese enterprises pursuing sustainable development.

With experience in different industries, Fang has actively engaged himself in international communication and CSR/ESG exploration, and he is now dedicated to be a part of motivating enterprises to take social responsibility and sustainable development practices in China.



The content of speaker profiles was mainly provided by the speakers themselves. In order to ensure the originality of the profiles, only minimal changes have been made.