

SGN global seminar on ISO26000

How have I been engaged in ISO26000 in the business and other arena?

December 7, 2022

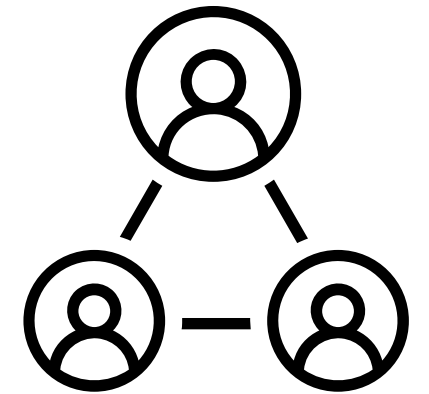
Hitoshi Suzuki

My Profile/Bio (focusing on CSR and ISO26000)

- **2004~2011 General Manager for CSR Promotion Division, NEC Corporation**
 - Responsible for promoting CSR-driven management and integrating it into organization and business operations on group/global basis
- **2004~2010 Chair for Keidanren (or Japan Business Federation) Working Group for ISO 26000 and a member of JISC ISO26000 Committee**
 - Engaged in ISO 26000 standardization process as a supporting member for Japan industry group
- **2012~2017 President, Institute for International Socio-economic Studies (NEC Group's Think Tank to research on ICT potential to contribute to sustainable development)**
- **2018~ Managerial positions (Secretary General and other) for JANPIA or Japan Network for Public Interest Activities (General Incorporated Foundation) , established by Keidanren to promote public interest activities to solve social issues using dormant deposits in Japan**
 - The system and grant scheme using dormant deposits have been introduced by the government of Japan under the relevant law in 2019
- **2015~ Visiting Professor, Rikkyo University Graduate School**
 - Teaching graduate school students on practical methods to integrate CSR driven management into organizations etc. based on my knowledge accumulated through CSR management practices at NEC and concept of ISO 26000 etc.
- **2015~ Working on labor-driven CSR management for SMEs as a member of “Japan Federation of Labor and Social Security Attorney's Associations' CSR Study Committee”**

My Three Major Engagement in ISO26000

- **Stakeholder Engagement valued** as a crucial component of ISO26000
 - to integrate CSR into management and to nurture close collaboration and partnerships among multi-stakeholders to help solve social issues as common agenda and for contributing to sustainable society in line with SDGs
- **Case 1. NEC's CSR practices**
- **Case 2. General Incorporated Foundation Japan Network for Public Interest Activities (JANPIA)**
- **Case 3. Activities through "Japan Federation of Labor and Social Security Attorney's Associations' CSR Study Committee" to promote integration of CSR-driven management with focus on labor-related management for SMEs**



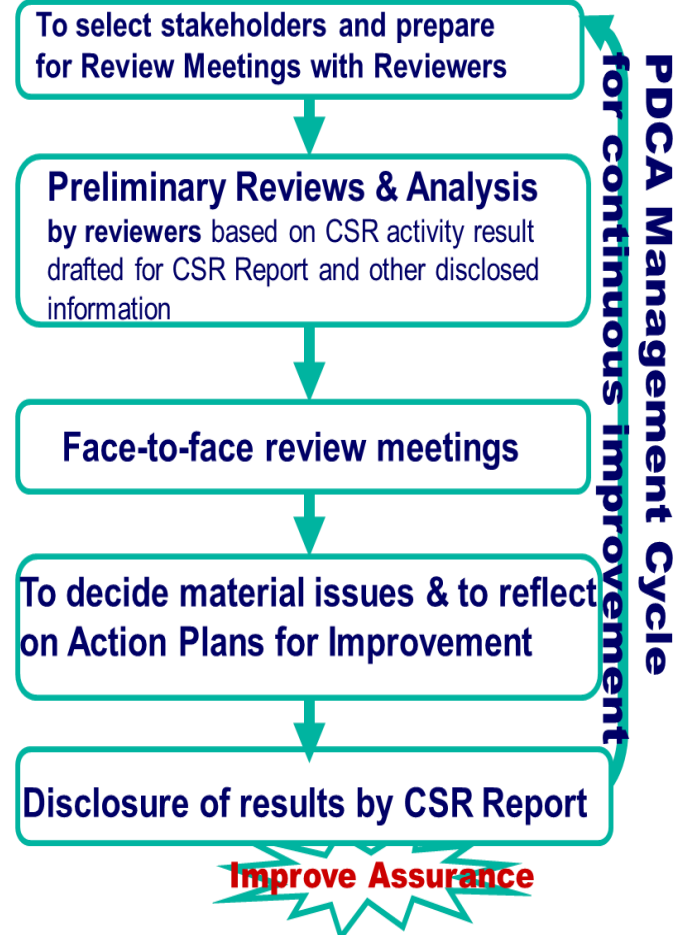
Case 1. NEC's CSR Practice: Stakeholder Engagement (Reviews) based on ISO26000 (2011 ~ 2015)



Face to face review meeting

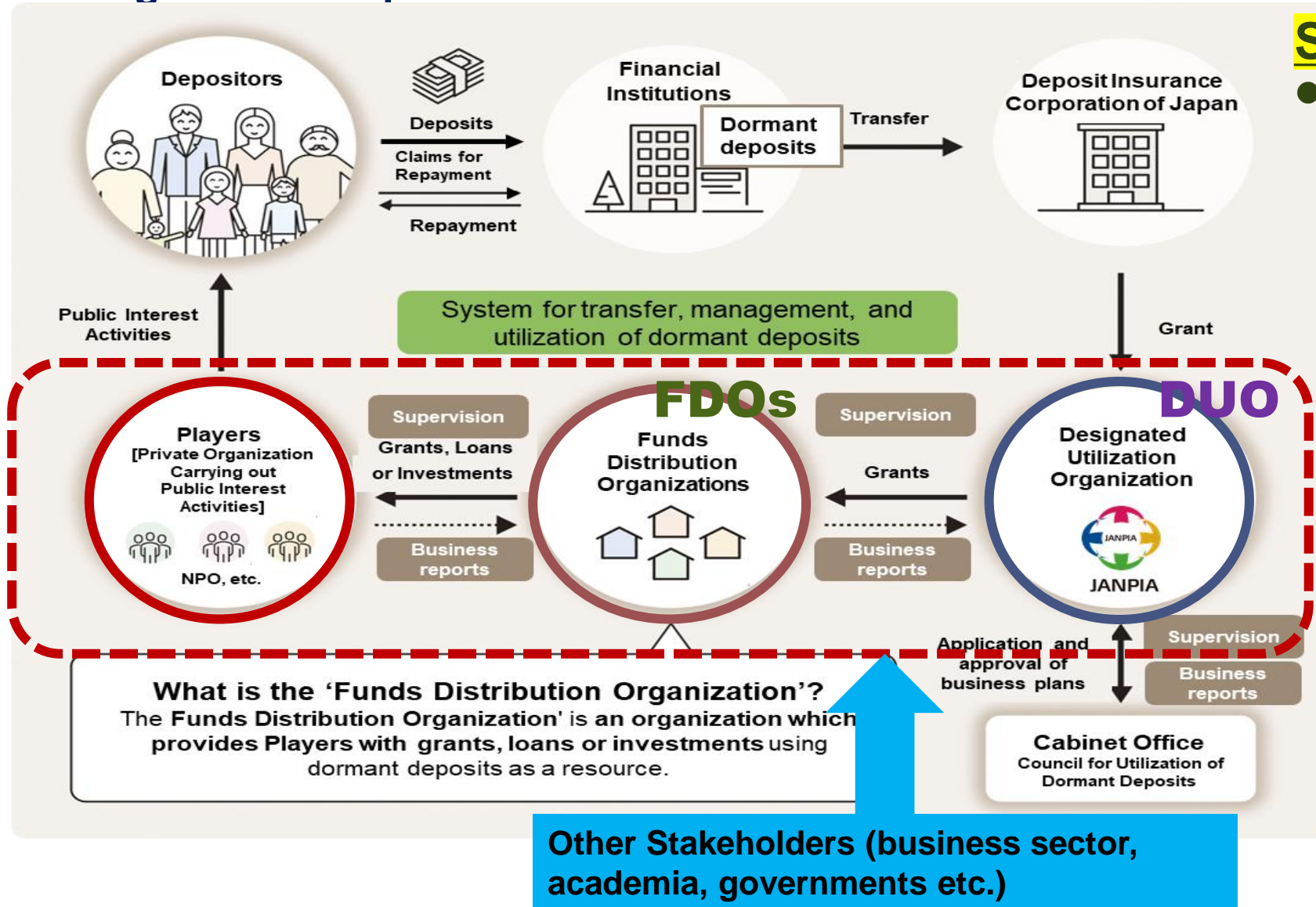
- **3rd party review/dialog process**
 - Reviews based on CSR activity results drafted for CSR Annual Report and face-to-face meetings, in terms of;
 - 7 Principles (Chapter 4), 7 Core Subjects (Chapter 6) and materiality (prioritized issues and actions), stakeholder engagement (Chapter 5), maturity stages of both integration into organization and due diligence mechanism (Chapter 7), etc.
- **Reviewers: "CSR Review Forum-Japan"**
 - An alliance of civil society organizations (NGOs, Labor and Consumer Organizations, CSR experts, etc.) working to solve social issues for a sustainable society
- **NEC participants: Officers and leaders in charge of activities relevant to "Seven core subjects"**
- **Results disclosed by CSR Annual Report and other for improved assurance from stakeholders**

Process for Reviews



Case 2. JANPIA

Grant schemes to promote public interest activities by Private Sector to solve social issues using Dormant Deposits commenced in 2019

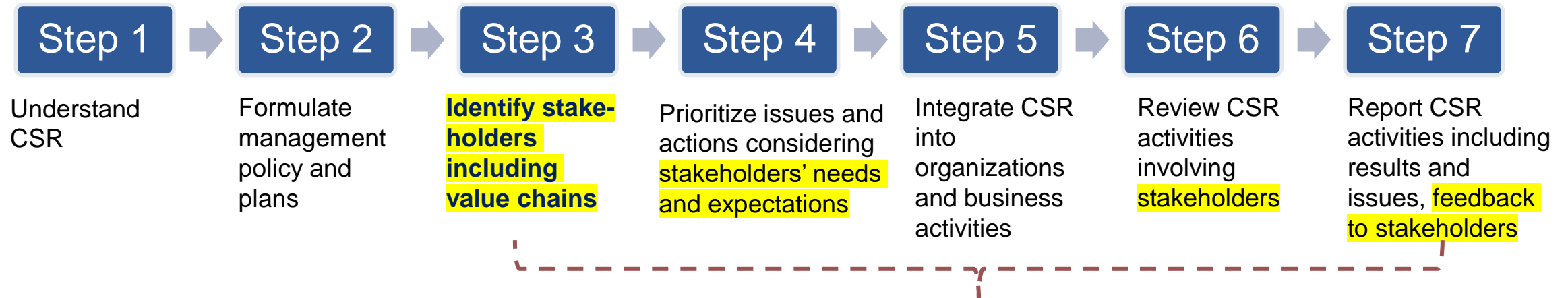


Stakeholder Engagement

- Partnerships among DUO (JANPIA), FDOs and Players that work on tackling social issues for sustainable development in Japan
 - Seek “collective impact” among those three organizations and Multi-stakeholders (business, Non-profit, academia, labor related organizations, government etc.)
 - Improve programs and operations through Project Teams consisting of JANPIA and FDOs members

Case 3. Activities through “Japan Federation of Labor and Social Security Attorney’s Associations CSR Study Committee” to promote integration of CSR-driven management and labor-related management for SMEs

- Formulated and proposed “Holistic and practical 7 steps” to integrate CSR concept into organizations and management based on ISO26000
- **Stakeholder Engagement is a key to success**



Formulate Multi-stakeholder engagement and leverage it to promote CSR-driven sustainability management through PDCA management for continuous improvement and innovation

“Quoted from “Guidebook for Labor and Social Security CSR Activities” issued by Japan Federation of Labor and Social Security Attorney’s Associations CSR Study Committee (Co-authors: Dr. Ago, Mr. Kumagai, Hitoshi Suzuki and others)”

Thank you!